

Sponsoren



Gefördert von:
Bayerisches Staatsministerium für
Wirtschaft, Infrastruktur, Verkehr und Technologie

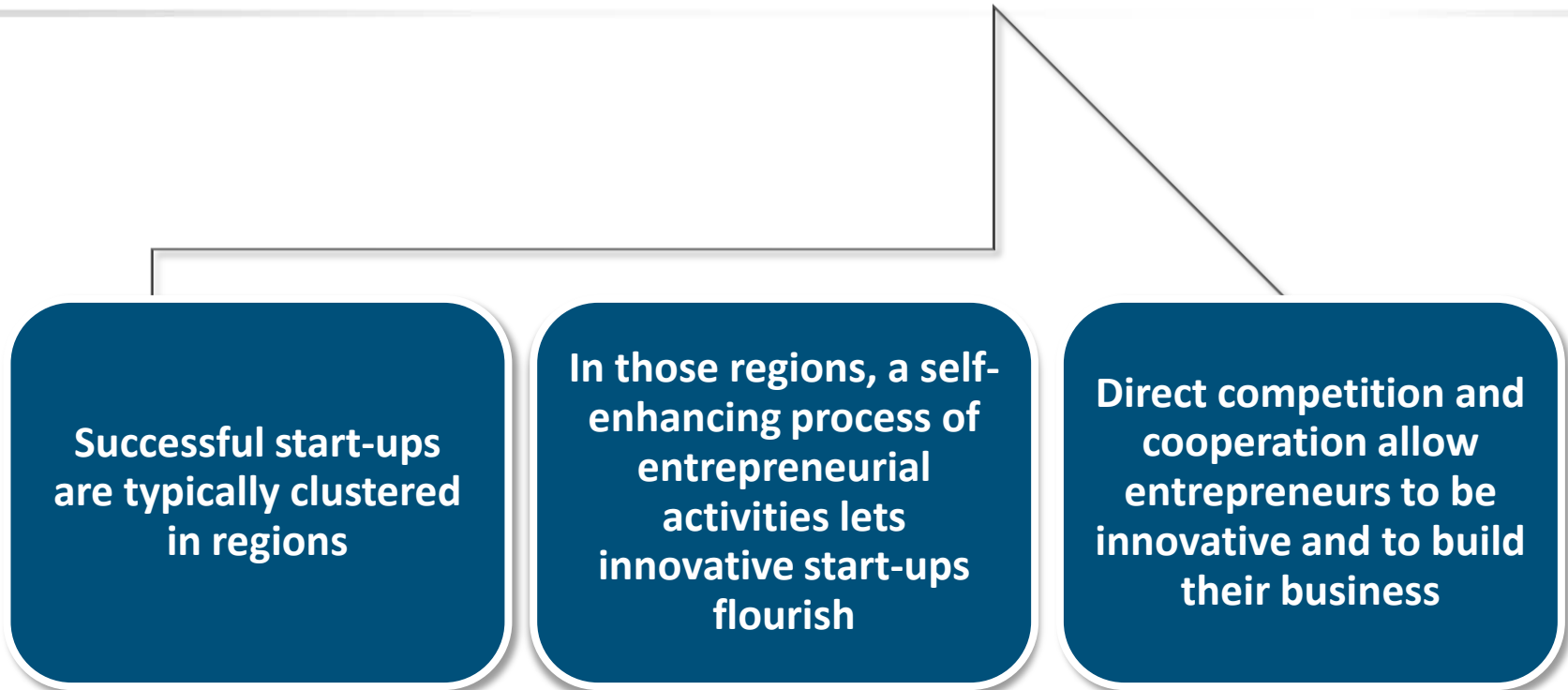


Identification of innovative projects, market readiness support, matching with potential investors.

Wrocław, 17.06.2010

Arne-G. Hostrup
netzwerk nordbayern

There is good evidence that rapid growth by innovative start-ups follows a plan:



To establish these clusters, regions need to create a **critical mass of entrepreneurial activities**: one way to drive critical mass is setting-up a **founder initiative / a business plan competition!**

Objectives and Financing

netzwerk nordbayern is committed to the foundation and growth of innovative companies in Northern Bavaria and is supported by the Bavarian Department of Trade and Industry and private sponsors..

Founded in 1999

Board of directors:

Maximilian Reindl, Chairman

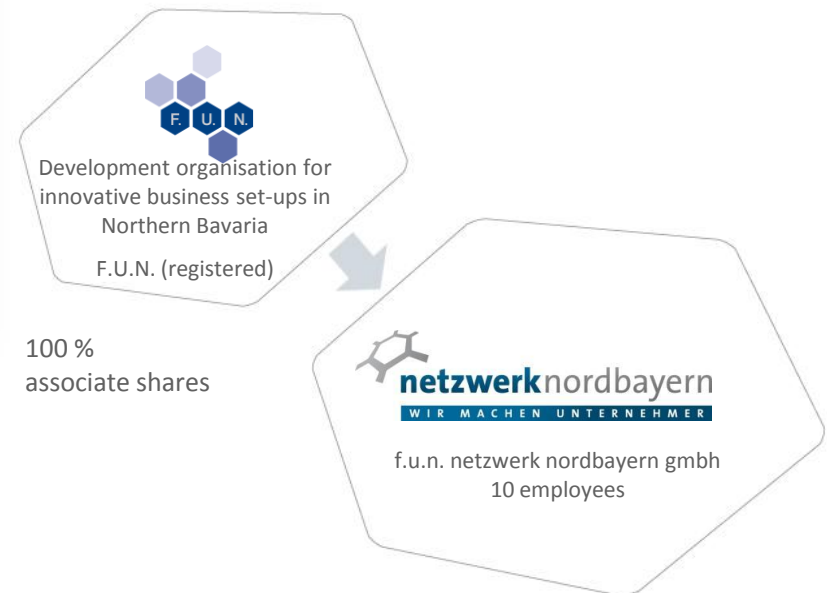
Prof. Dr. Klaus Wucherer, Deputy Director

Dr. Bernd Rödl, Treasurer

about 150 members

Membership contributions from 100 € to 5.000 €

Free of charge for sponsors and universities





Target Group

Innovative, growth-oriented companies and founders

Planning

Professional support in company planning and preparation of business plans

Financing

Setting up contacts between investors and companies seeking capital

Training

Seminars, workshops, start-up wiki, coaching and mentoring

Networking

Setting up contacts, organising networking events, online networking with Twitter & XING



Phase 1: Business idea

Idea and client benefits
(approx. 7 pages)

Prize:
10 x € 500

Phase 2: Outline business plan

Concept for exploitation
of market potential
(approx. 20 pages)

Prize:
10 x € 1.500

Phase 3: Detailed business plan

Implementation of business
concept and calculation of
financing requirements
(approx. 30 pages)

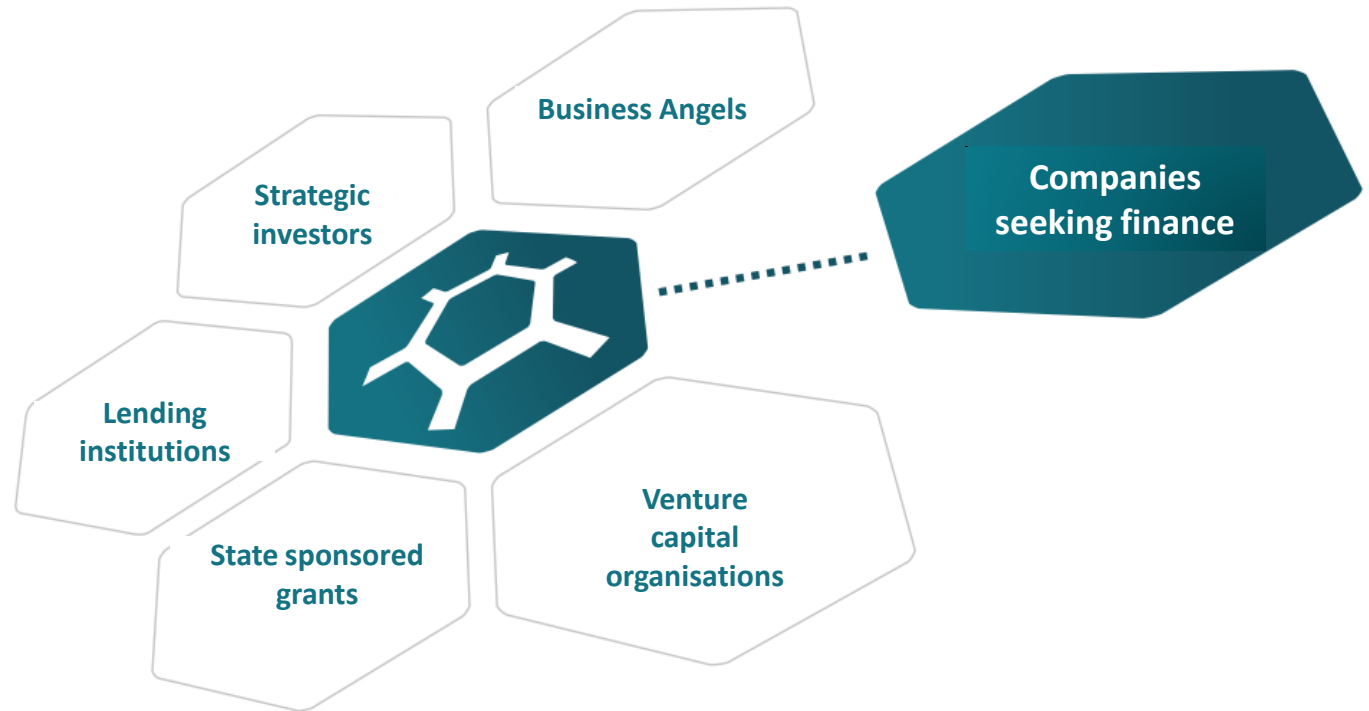
Prize:
1st place: € 15.000
2nd place: € 10.000
3rd place: € 5.000

Facts & Figures

- › Since 1999: 1,600 teams have participated, leading to 661 start-ups.
- › 471 of these remain in the market, generating €294 million turnover and 3,381 jobs.

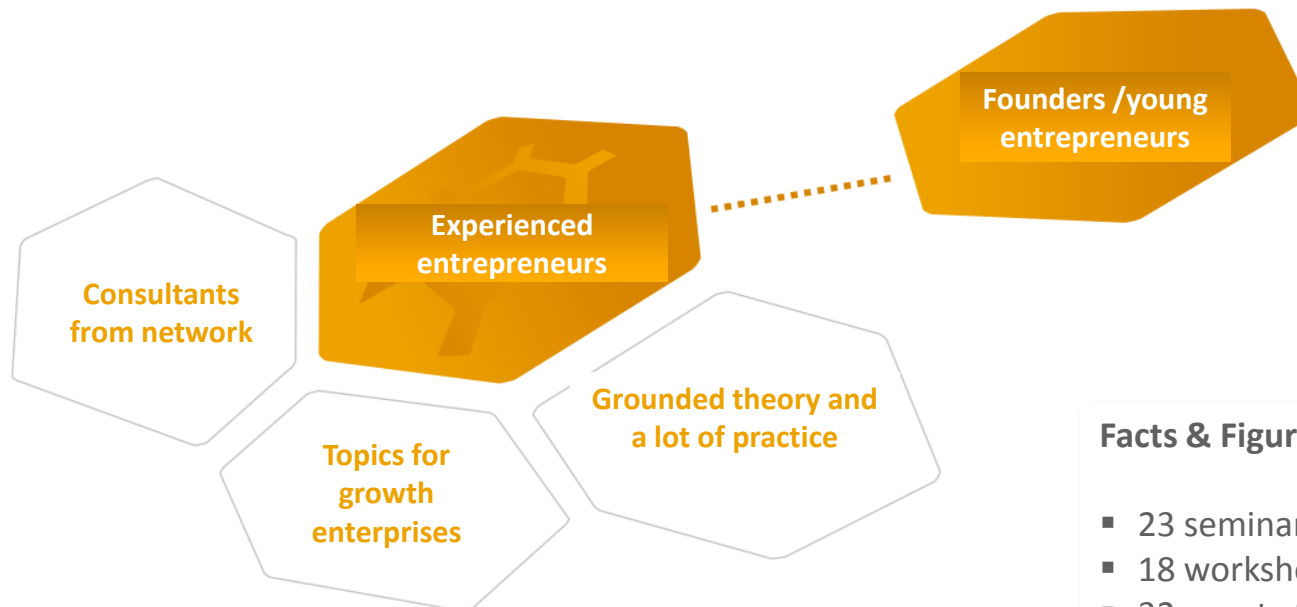
Support and services

- › Writing the business plan in all three phases
- › 8 -15 written feedback reports by competent jurors (businessmen and capital providers)
- › Optimisation of business plan through individual coaching and seminars
- › “Tools “: Manual on writing a business plan, financial planning tool



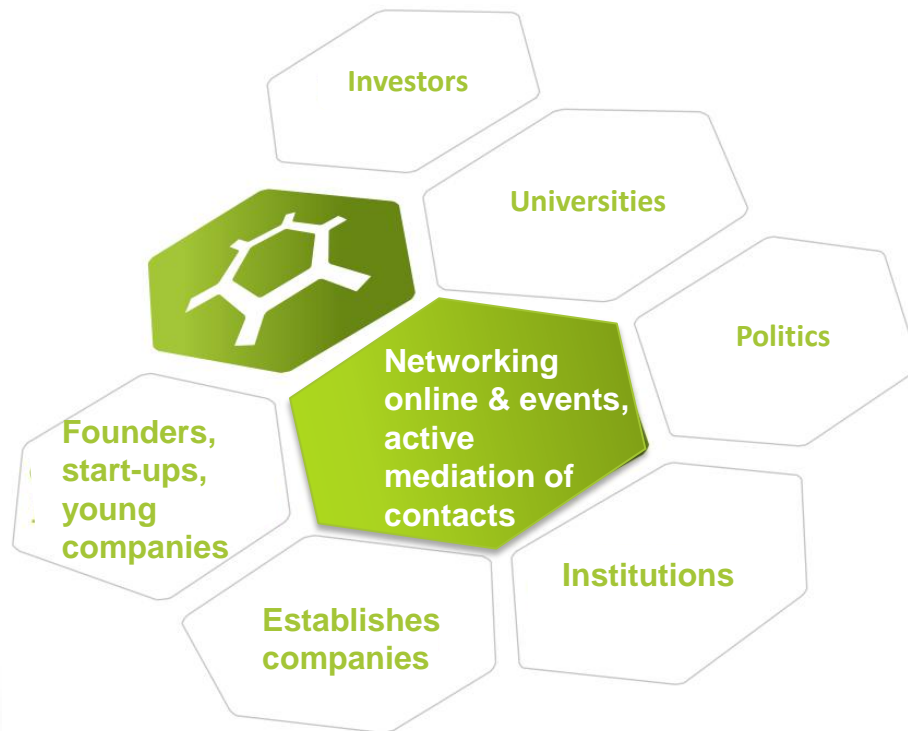
Facts & Figures:

- Since 1999, 108 financial backings have been arranged and €130 million venture capital invested
- Most successful Business Angel Network in Germany



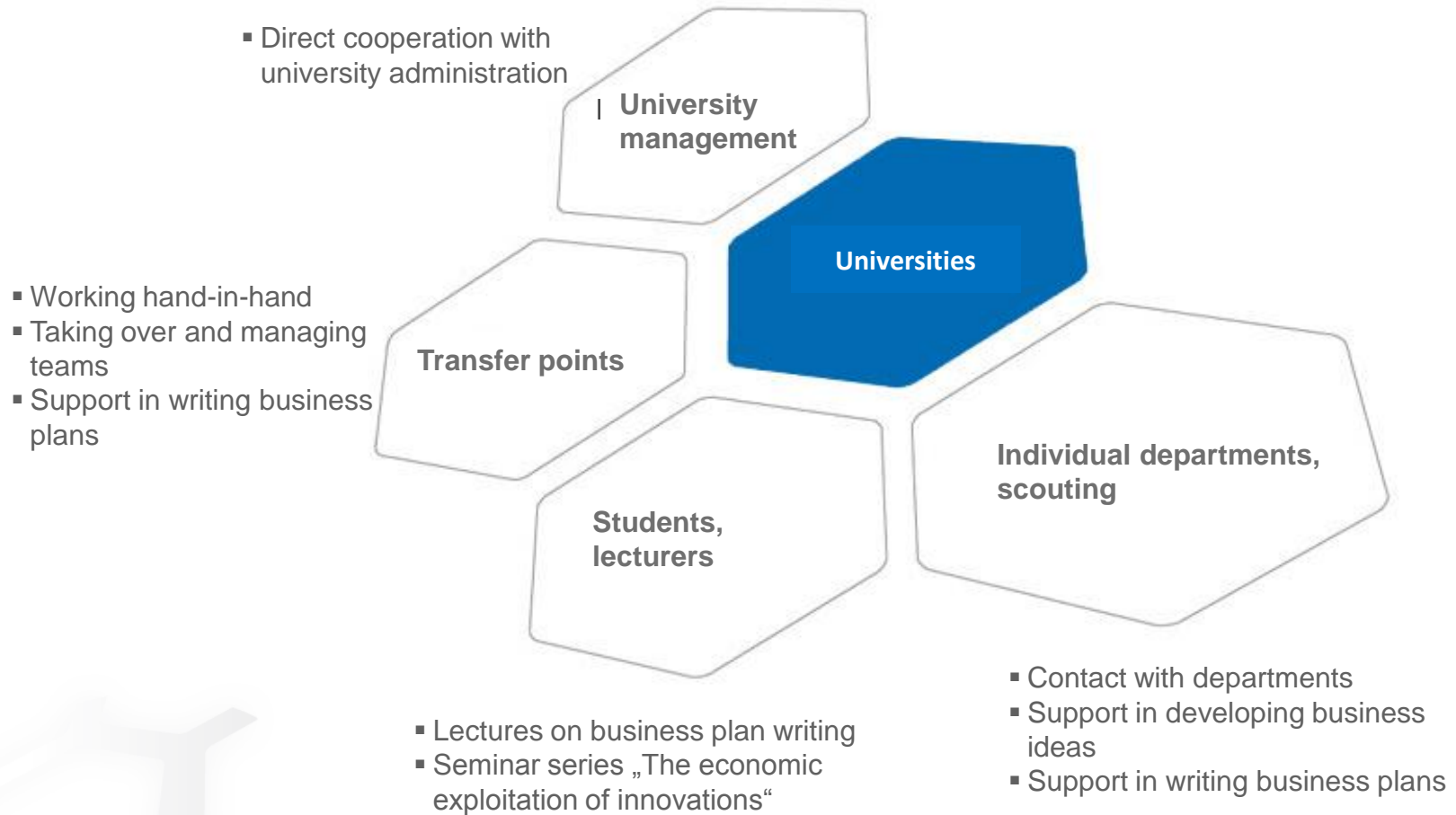
Facts & Figures (2009):

- 23 seminars with 584 participants
- 18 workshops with 298 participants
- 32 events & lectures at several universities in northern Bavaria with about 1.800 participants
- 600 hours of coaching in 375 coaching sessions



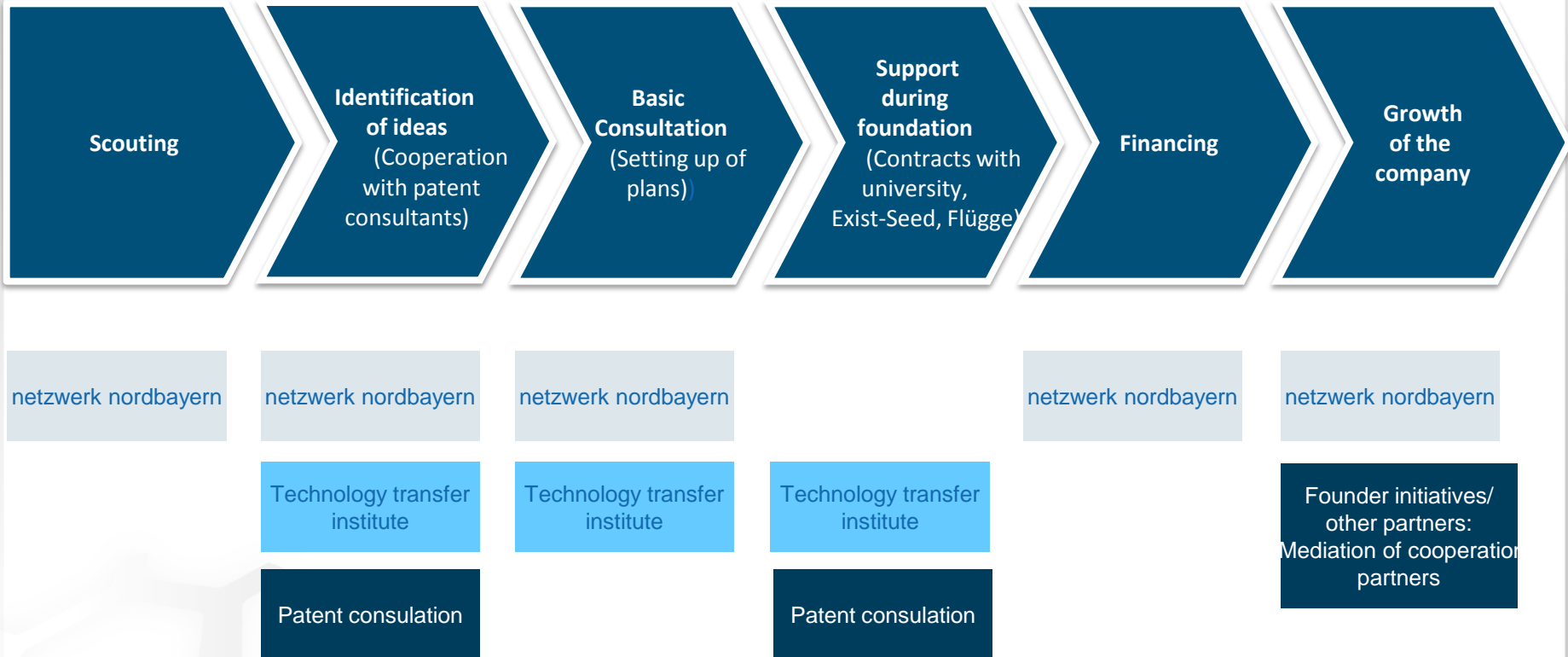
Facts & Figures (2009):

- 25 events with overall 2.814 participants
- 79 external events (where netzwerk nordbayern presented itself) with about 14.500 visitors
- about 9.000 active people in the network



New approach to the project

Previous support during the process of foundation



Sponsoren



BayBG Bayerische
Beteiligungsgesellschaft mbH
Bayern Kapital GmbH
claudiusbähr + friends
Dorfner Gruppe
F.U.N. e. V.
HCN – HighTech Center Nord
HDI-Gerling
Pensionsmanagement AG

High-Tech Gründerfonds
Hotel HerzogsPark
Kanzlei.FSR – Finanzen.Steuern.Recht
KfW Bankengruppe
Linn High Therm GmbH
Microsoft Deutschland GmbH
OTTI e. V.
Rödl & Partner
Steinbach & Partner
Managementberatung

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Neutrality

- private organisation
- non-profit orientated

Quality

- Clear target group definition
- active quality management
- fair play codex for investors

Free of charge services

- no fee for BPWN participation
- no fee for investor matching
- nominal seminar fees
- no fee for individual coaching for BPWN-participants



netzwerknordbayern

MAKING ENTREPRENEURS

Making entrepreneurs.

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Ausrichter des:



Businessplan
Wettbewerb

netzwerknordbayern

