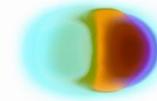


## Potsdam – Golm Science Park

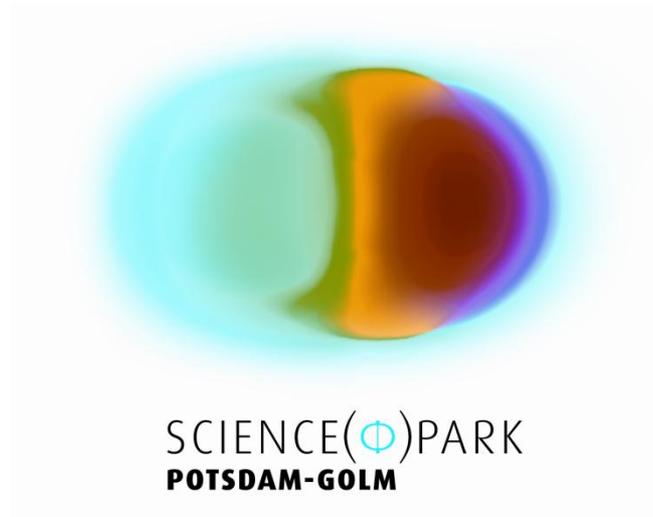
basic conditions & continuous development to link  
science and enterprises

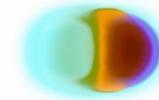


Foto: Lutz Hannemann



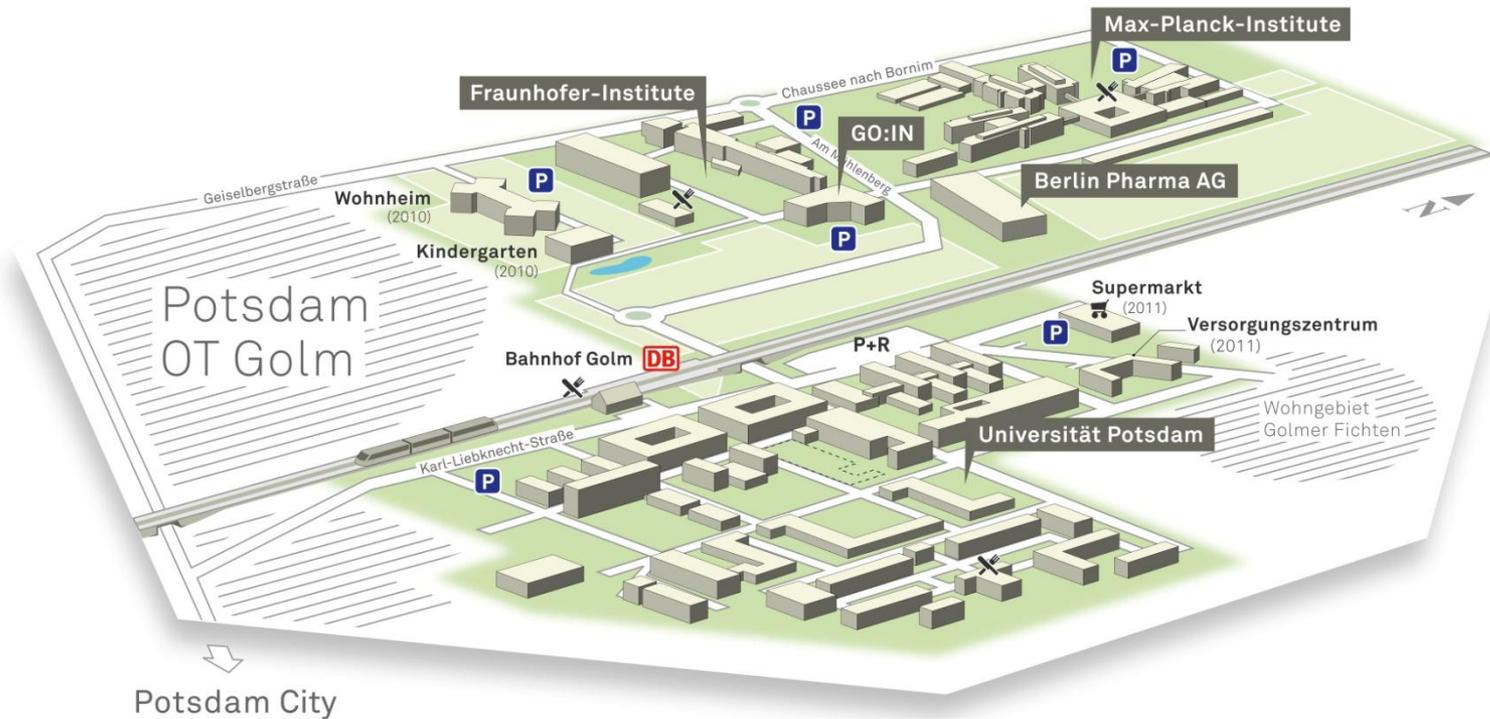
# Connecting Excellence

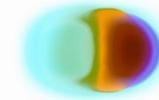




More than 10.000 people are employed and enrolled altogether at the science park

- 7.700 enrolled students
- 1.900 scientists
- 800 Technical staff and Administration





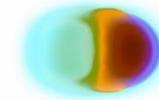
## Potsdam-Golm Science Park offers...

- international research and research based industry
- training for tomorrow's scientists at several institutes and at the University of Potsdam → Faculty of Human Sciences & Faculty of Mathematics and Natural Science
- a close proximity to three Institutes of Max-Planck- and two of Fraunhofer Society → five of the most important research institutes not only in Germany but also worldwide
- Ideal conditions for the discovery and exploitation of new collaborative ventures
- Businesses and science for: Biological & chemical analysis , Medical technology & diagnostics, Research-based production and many more
- a pleasant working environment on the edge of a nature conservation area and family-friendly conditions



Max-Planck-Gesellschaft





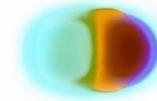
## GO:IN<sup>®</sup> for Innovation

- **Golm Innovation Centre**
- excellent business premises and an inspiring scientific environment
- offers young Research & Development companies the ideal conditions for a successful start in a building with both office and laboratory space
- a wide range of different services, together with optimal monitoring for a successful start are available
- currently the GO:IN houses 18 companies



*Wir lassen Ideen wachsen.*

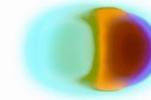
- is the central contact point for new companies on the Potsdam – Golm Science Park
- Start-ups who want to convert their ideas and research into innovative products and businesses can obtain comprehensive service from a single source
- Incorporation into the Brandenburg Institute for Entrepreneurship and Small and Medium Sized Enterprises GO:INcubator provides technical expertise and a wide network



### Basic conditions:

- professional communication to achieve international awareness
- Extension of infrastructure and common facilities – not only for new businesses but also for a good work-life-balance
- Human Resource Management due to future demographic changes
- networks and cooperation for technology transfer
- consulting and coaching of technology oriented companies
- offering services, facilities, space and funding programs
- family-friendly conditions and a pleasant working environment on the edge of a nature conservation area

**The main objective: → attraction of technology-oriented, research – based companies and innovative entrepreneurs**



## Develop urban infrastructure

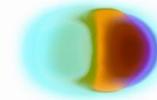
- Improvement of local traffic and transport
- Opening of a new kindergarten in winter 2010
- Construction of a new residence for students also in 2010
- Construction of a supermarket
- Reconstrution of a sportshall on to a fitnesscentre
- Foundation of a network for human ressources
- Development of the railwaystation to a communication centre



## Structures for communication and Kooperation

- connecting different partners at the site; joint scientific projects; thematic networks and joint appointments
- new corporate design and website
- a newsletter 4 times/ year
- cooperation with society and working groups

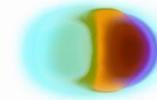




GO:INcubator GmbH:  
consulting and coaching of technology oriented companies



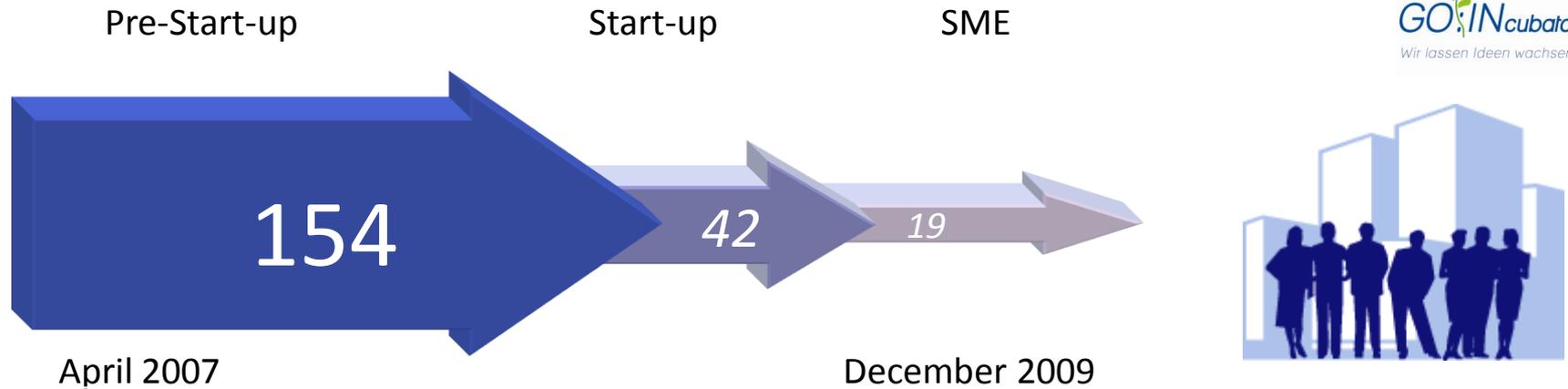
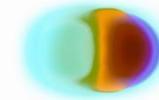
- The **GO:INcubator** as a „One-Stop-Agency“ in Potsdam supports technology and knowledge based formations:
  - Attracting **Pre-Start-ups** with events and first conversations.
  - **Start-up** support by deep mentoring and networking.
  - Analysis of the demand in Small and medium enterprises (**SME**) and solve problems in cooperation.
  - Consult **Institutions** (like Universities, Science Parks, Incubators etc.) in financing and set up the GO:INcubator-Services.



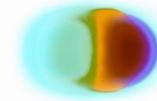
GO:INcubator GmbH:  
consulting and coaching of technology oriented companies



- The **GO:INcubator**-Services in detail:
  - **Businessplan Development:** concepting and optimizing businessconcepts and -models.
  - **Financing:** strong contacts to venture capital companies and banks enable us to support our customers in financing their enterprises.
  - **Grants & Subsidies:** experiences and knowledge about German an EU funds. Help to apply and handle such funds.
  - **Infrastructure:** support projects and start-ups with premises and technology.
  - **Qualified Employes:** qualification program and employment services.



- From April 2007 to December 2009 we had 154 start-up ideas on our desk.
  - By mentoring we developed 42 start-up projects to support.
  - Bringing them in finance and business 19 SME are now founded by our strong incubator approach.
- Raise € 4,5 Mill. of grants and venture capital for technology orientied enterprises.



Thank you.

[www.wissenschaftspark-potsdam.de](http://www.wissenschaftspark-potsdam.de)